

# Video Contest Rules

Keep Grapevine Beautiful (KGVB) invites Grapevine students enrolled in grades 6–12 to participate in the Keep Grapevine Beautiful Video Contest. The contest runs from February 16 through March 1. **To enter, students must create a 30-second video that encourages and educates Grapevine citizens on how to recycle properly.**

There will be a total of six winners. KGVB will provide the prizes to the top three videos from middle school (grades 6–8) and high school (grades 9–12) students. KGVB board members will recognize and honor the prize winners at the Earth Day Celebration on April 20.

Contest rules and dates may be changed at KGVB's sole discretion.

## Submitting your Video

Participating students must upload their entry **before 4:00 p.m. CST Friday, March 1, 2024**, with the required documents. KGVB is not responsible for errors with uploading entries. Students are encouraged to submit their videos early to avoid being disqualified due to uploading errors. Late entries will not be accepted. Videos submitted with incomplete information may be disqualified.

Entries must include the following:

- Video Contest Submission form (available at [KeepGrapevineBeautiful.org/VideoContest](https://KeepGrapevineBeautiful.org/VideoContest) on February 16).
  - Be sure to complete each required field.
  - When selecting your grade level, first select category, then select the specific grade level.
  - Make sure that the parent and student name consent and signature fields are completed.
  - Label your video file with the student's first and last name.

- [Source Reference Sheet](#) in pdf, txt, doc, docx with the student's first and last name in the file name. See [Example Source Reference Sheet](#) and instructions under the Video Requirements section of these Official Rules.
- Videos and their required documents will **only** be accepted through the Video Contest Submission Form at [KeepGrapevineBeautiful.org/VideoContest](https://KeepGrapevineBeautiful.org/VideoContest).
- You are required to check the box under "Final Submission Confirmation" at the bottom of the Video Contest Submission form. You have successfully submitted your package when you see a confirmation page that says, "Thanks for entering the contest. Your video submission has been received."

If you have any questions, contact us  
at [keepgrapevinebeautiful@grapevinetexas.gov](mailto:keepgrapevinebeautiful@grapevinetexas.gov)

## Video Requirements

Contestants must create a video that both educates and encourages Grapevine residents to recycle properly. It is crucial to adhere to the city's specific recycling regulations, which can be found at [\\*Recycle Coach.com](https://RecycleCoach.com) (more information about Recycle Coach follows).

- Each video must include the spoken slogan "Keep Grapevine Beautiful" and the KGVB logo to qualify. We recommend you download and use one of the following high-resolution image files:
  - [Keep Grapevine Beautiful on transparent background](#)
  - [Keep Grapevine Beautiful on white background](#)
- **[\\*Recycle Coach](#) is the only allowable source for statistical information, facts, and data.**
- Video must be submitted with a title that does not exceed 5 words.
- Video **MUST** be 30 seconds long, give or take one second with the ideal video quality being 1920p x 1080p and no more than 100 MB.
- Videos **MUST** feature horizontal (wide) orientation, like a movie screen. Vertical (tall) videos will be disqualified.

- All video and music content must be original and royalty free (not copyrighted), **or** written permission from the copyright holder granting use of the copyrighted material must be provided. Copyrighted materials also include company logos, product brands, or store names. Students may receive guidance from a teacher, parent, or guardian.
  - Student must document (on the [Reference Sheet](#)) all unoriginal content including but not limited to the following:
    - Music, video, or images with the artist's name, title of work, and direct URL.
    - Stock music, video, or images with the artist's name, title of work, and direct URL.
    - Any necessary permissions from artists, authors, trademark owners, etc.
    - See the [Example Source Reference Sheet](#) as a guide.

Groups cannot enter the contest. While students may work in groups to create a video, only one student may be listed on the **Video Contest Submission Form** and this student will be awarded the prize if they win. Each student may submit only one video.

Videos may not have been previously submitted, distributed, or aired or have won any other award in any other competition.

No obligation or liability is assumed by KGVB in connection with the contest.

KGVB owns all submitted videos. Winners and their parents or guardians agree to the use of the winners' names and likenesses to promote the Keep Grapevine Beautiful program and future video contests.

*[\\*Recycle Coach](#) is a digital app designed to provide information and guidance on recycling practices to individuals and communities. It offers features such as **local** recycling guidelines, collection schedules, and disposal instructions. Contestants can access the app to find detailed information about recycling*

*regulations specific to Grapevine by downloading it on their smartphone and typing Grapevine into the municipality box.*

## Student Eligibility

All Grapevine middle and high-school students who are enrolled in Grapevine Colleyville Independent School District, or who are enrolled in a charter, private school or homeschooled within the city limits of Grapevine are eligible to participate. Applicants must be enrolled in grades 6–12 as of January 2024 and must comply with these Official Rules. KGVB board members, their immediate families (spouses, parents, siblings, children or other people living in the same household of each) are not eligible to participate.

## Evaluating Entries

The entries will be divided into two age groups, middle school and high school. KGVB board members, staff and the public, will judge the videos to determine the winners. Entries will be evaluated based on:

- Ability to gain the viewer’s attention and make a lasting impression.
- Inclusion of both the slogan “Keep Grapevine Beautiful”, expressed verbally and the KGVB logo.
- Quality including characteristics such as accuracy, creativity, persuasiveness, clarity, and overall visual and audio production quality.
- How well it encourages citizens to recycle properly.

All submissions that have complied with the video contest rules will go through the following judging process:

- On March 11, the KGVB board will determine the top three videos from each group (middle and high school students).
- The six videos will then be made available for public viewing and voting from March 16 - April 5 to choose 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners for each group.

- Once voting closes, top-ranked middle and high school contestants will receive invitations to attend the Earth Day celebration on April 20.
- 1st, 2nd and 3rd place winners will be announced during the Earth Day festival and their video aired.

All judgments are final.

## Prizes

There will be **six winners** and KGVB will award the prizes.

- Prizes for high school students (grades 9–12) will be:
  - 1st place: \$300
  - 2nd place: \$200
  - 3rd place: \$100
- Prizes for middle school students (grades 6–8) will be:
  - 1st Place: \$300
  - 2nd Place: \$200
  - 3rd Place: \$100

KGVB staff and board members will recognize and honor the prize winners at the Earth Day Celebration on April 20. All winning videos will be showcased on the KGVB website, social media, and in media announcements.