

KEEP GRAPEVINE BEAUTIFUL, INC.

Minutes of the July 31, 2014 Meeting

The Board of Directors met on Thursday, July 31, 2014 at the Bessie Mitchell House, President Socrates Villarreal called the meeting to order at 6:30 p.m. The following were present:

Board Members: Socrates Villarreal, Mindy Mize, Jimmy Brock, Ray Ramon, Bruce Ogletree, Rusty Walker, Dave Buhr, Raj Rapaka, and Monique Hester

Guests: Robyn McKinney and Kevin Mitchell

Absent: Jana Villarreal, Maria Pohlman, Vacant Litter Chair, and Vacant Youth CHHS Chair

Socrates welcomed the guests in attendance. The June 2014 minutes were approved as is, a motion by Ray Ramon and a second by Rusty Walker.

Reports:

President

Socrates discussed how the Bessie Mitchell House would be the ongoing meeting venue for Keep Grapevine Beautiful (KGV B) Board meetings. He also discussed the ongoing KGV B Executive Director search and how Kevin has approached Keep Texas Beautiful and other affiliates for leads. The City of Grapevine's goal is to have someone in by the fall timeframe.

Socrates also mentioned the 2014-2015 KGV B Board planning and succession. He discussed current board members think about continuing on with their roles or are they interested in changing positions. Mindy discussed how a fellow co-worker of hers and a City of Grapevine resident, Lori Clark, is very interested in getting involved in KGV B. Socrates also discussed how Jana and he will most likely roll off the Board during the upcoming election so a new President and Treasurer will need to be found. Socrates also discussed the 2014-2015 Budget planning. He stated that the budget will probably stay about the same as it is this year, and that Jana is working on the financials, which include the Do Good, Have Fun event as well as a reimbursement for the June 2014 KGV B meeting dinner.

Also, Socrates discussed the need for a space to store KGV B items. Currently, he has several boxes in storage at his house. Bruce discussed how the EPIC house is still in storage and there was a brief discussion if the KGV B items could go in the same location. Kevin mentioned that the City of Grapevine Service Center would be a better location and more secure. Monique asked about the storage space that KGV B was going to have at the Vineyard Campground, but the building that was going to be used did not make the move. Bruce mentioned possibly considering purchasing a container and keeping in on the campground property. Monique also asked if there was a cost for storage at the Service Center and Kevin said no.

Socrates discussed PO Box 2253, which expires 12/14, and was setup to receive KGV B correspondence and to consider transitioning back to the City address after the new KGV B Executive Director is brought on. He also covered @KGV B.org emails that have been setup.

He also went over the North Texas Giving Day on September 18th. Socrates mentioned how donation of \$25 or more would be matched up to a certain point. Also, additional funds are given to the non-profit with the most financial transactions, new donors, etc. This could be a great time for Board Members and others to donate to KGV B. Jennifer with Word Play was ready to go to get the word out about this campaign.

Finally, Socrates asked Kevin to discuss a plan to update the KGV B By Laws. Kevin discussed how they would lay out the relationship between the City and the KGV B Board. He stated that the city attorneys had drafted them and it

shows how the organization should look like. He stated that these proposed changes would cause KGVB Board appointments process to change and require City Council adoption of Board Members. He stated that if the By Laws are approved that the current Board would be grandfathered in. Financials would also change. Monique asked what the length of the term for the Board members would be if the new By Law pass and Kevin said 2 years. Socrates stated that he would get the new draft By Laws out to the current KGVB Board as soon as he got them from the City.

Financial Report

In Jana's absence, Socrates mentioned that the financials through July 2014 would be out in the next couple of weeks.

Environmental Services Report

Jimmy discussed a pharmaceuticals event that the Police Department is taking over. He also mentioned the Grapevine Recycles event on November 15, 2014 from 8 am to 11:30 am. KGVB will have a presence at the event as it has in previous years.

Parks Board Report

Dave discussed how the CAC construction is looking good and is on schedule. There is work being done at Lakeview Park to keep vehicles on the roads. He also discussed Tennis and Baseball Tournaments coming to the City. The Baseball Tournament is with the MLB and the Commissioner is going to be here for it.

Parks Maintenance

Rusty talked about what an important event the Baseball Tournament is. There will be 12-18 year olds playing in it, and a lot of scouts coming to watch the games. He discussed the new bathroom at Meadowmere Park, and even though it is in, it isn't complete just yet.

Marketing/Website Update Report

Socrates mentioned to Raj and the rest of the Board that there is some similarities between the KGVB app and the new City of Grapevine app. They need to review the KGVB App project, look to see what changes could be made and review the Verizon Grant to make sure they have satisfied all the requirements.

Litter Report

Litter Chair position is still vacant, but Robyn has been working on getting the litter projects going and has been getting her bearings straight. The Trash and Treasures Waterway Clean Up is coming up. More details can be reviewed in her write-up provided during the Board Meeting. The event will take place on the north end of Oak Grove Park between Trawick Pavilion and the Boat Ramp. Partners for the event include Marinas International, REI, Gateway Church, Living Word Lutheran Church, City of Southlake, JB Dondolo, Twin Coves Marina, and Keep Flower Mound Beautiful.

Robyn mentioned being concerned about getting enough volunteers, and that this was going to be her upcoming focus. Robyn mentioned that the two churches would have large volunteer groups. Socrates explained more about the event. Volunteers collect bags of trash and as they are cleaning up the shoreline they will find beads that they turn in for prizes.

They discussed what they needed still for the event, such as volunteers for setup, registration table, hiding beads, etc. The emphasis now really is more on operational volunteers for the event. Socrates and Robyn were going to get with Jennifer with Word Play on the event. Robyn discussed what else was needed, such as maps, and if any were available from the year before they could review and use.

Robyn discussed how a long distance swimmer will also be part of the event and will swim across the lake to promote clean waterways. Monique discussed how REI will be donating \$500 in food and \$500 in prizes and wanted to know how to best go about having REI pay for the food, should they provide KGVB the funds or pay for it directly? It was decided it would be better for them to pay KGVB. Monique mentioned that during announcements at the event, to please mention the REI store opening in October.

Robyn also asked about tables for the event, and Socrates said that they City of Grapevine will provide them, and to also make sure microphone and speaker were on the request sheet. Socrates closed the Litter Report discussion out by saying Robyn will be the main point of contact for the event.

Recycling Report

Ray discussed that Republic was unable to pay to transport kids for any tours. He hasn't talked to any schools yet, but the school would need to pay for the transportation if they were interested in a field trip/tour. It was asked what age group we would want to target with this tour, and Bruce mentioned maybe reaching out to high school AV clubs to do a piece on the tour. Ray mentioned that younger students could be better so they would get their parents interested in the importance of recycling. Rusty asked if there was a tour participation limit, but Ray said he did not know of one. Jimmy explained what the center looked like and that the tours usually last 30-45 min, and that the facility is very state of the art of this area.

Ray mentioned that Commodity Recycling Solutions contacted him again about doing a recycling event. They are interested in business and community recycling. Jimmy said they cannot do community, and Bruce would like to coordinate with Ray on any business recycling events since it ties in nicely with the Sustain the Vine (StV) initiative.

Sustainability Report

Bruce showed off the StV plaques that had come in. He stated that about half have been given out. He spoke about how he had some ideas on how businesses could recruit other businesses to be part of StV. He discussed next steps, such as recycling efforts, etc. He really wants to push enthusiasm for the initiative and that the Chamber has been very helpful with this.

Beautification Report

Monique mentioned how someone had reached out to her regarding the long distance swimmer at the Trash to Treasures event. She also mentioned how Grapevine Elementary has a Nature Center that is going in. The Boy Scouts have been helping with mulching and raising beds, and the City of Grapevine will help with getting rocks for the butterfly garden. They also have other needs like wanting kiosks, trellises, etc. Once the parent volunteer at the school gets more information she will get with Monique. Monique mentioned that this school could be great to get involved in the Republic Recycling Tour.

Next, Monique talked about the REI grant and the update on Katie's Woods. All the trails have been cut, five tables are in as well as trash barrels, which are currently being painted. Also, she discussed that the kiosks are up and new signs are coming soon.

Finally, Monique touched on the Do Good, Have Fun event. She said it was a lot of fun, but of the 64 people signed up, only 19 volunteers came. She said that most of the work was complete by 9:45 am.

New Business/Discussion Items

Socrates mentioned that the next meeting will be at the Bessie Mitchell House on Monday, September 8, 2014 since, Monday, September 1, 2014 is a holiday. He reminded everyone to quickly volunteer for Trash to Treasures since another meeting would not be held before that event.

Bruce Ogletree made a motion to adjourn and Ray Ramon seconded it. The motion to adjourn was approved.
Meeting adjourned: 7:29 p.m.