

May 2015 KGVB Board Meeting

Meeting Date: 05/04/15

Place: Bessie Mitchell House at the Grapevine Botanical Gardens

Time: 6:30 PM

Board members in attendance:

Bruce Ogletree – President

Dave Buhr – Vice President

Mendie Schmidt – Executive Director

Lori Clark – Sustainability Committee Chair

Rusty Walker – City Parks and Recreation Liaison

Raj Rapaka - Marketing Committee Chair

Ray Ramon – Recycling Committee Chair

Maria Pohlman – Youth Committee Chair

Alison Shumaker – Secretary

Board members unable to attend:

Education Committee (vacant)

Dave Orphey – Treasurer

Jimmy Brock – Environmental Services

Monique Hester – Beautification Committee Chair

Robyn Mckinney – Litter Committee Chair

Guests:

None

The meeting was called to order at 6:30 PM.

Approval of Minutes

April minutes were approved.

Reports

President: Bruce Ogletree reported the following:

- Sent recommendations/feedback to Mendie for next year's EPIC Earth Day
- Added a "year at a glance" of KGVB activities on the same page as the interactive calendar on the website

Executive Director: Mendie Schmidt reported the following:

- Mendie presented information and shared pictures for the trash-off and EPIC Earth Day events
- **Trash-Off**
 - Starbucks, Sea Life and The Home Depot were corporate groups that participated in the April 11 trash-off event
 - Cannon Elementary had the largest school group registered and in attendance
 - The Boy Scouts were camping and cleaned up Meadowmere park as part of their weekend jamboree activities

- Prizes, donated by Sea Life were awarded for largest group (Cannon Elementary), strangest item found (\$20 bill), and most bags collected (Sea Life collected the most, but awarded their prize to the runner up (Starbucks))
- Overall results for trash-off: 54 bags of trash, 44 bags of recycling
- EPIC Earth Day
 - 31 vendors were in attendance
 - Southern Karma music was great, with a lot of positive feedback
 - Kid Zone was a success with The Home Depot and the Grapevine Garden Club hosting many activities for the kids (face painters, bird feeders, litter bugs, etc.)
 - Verizon reported this was the best recycling year they've had yet at the event, with almost 5,000 pounds of electronic waste collected
 - The volunteer photographer, who had participated in the trash-off and wanted to get more involved, was fantastic
 - The Boy Scout volunteers were very helpful, helping vendors get set up and then helping patrons of the plant sale load their cars with their plant purchases
 - The team then discussed ideas to continue the positive momentum from this year's event and to enhance next year's event
 - Mendie has a vendor survey in progress, and will e-mail the results to the team once complete

Parks and Recreation: Rusty Walker reported the following:

- Grapevine lake is almost full; all the ramps are open
- The Soccer Association is having Soccer Fest, in conjunction with Main Street Days
- Working on repairing various park bridges

Vice President/Parks and Recreation Board: Dave Buhr reported the following:

- Grand opening of the REC was a success with a large turnout
- 4,900 new members have joined the REC
- Rockledge Park - a master plan is being designed for phased-in improvements

Marketing: Raj Rapaka reported the following:

- Raj continues to work on a database to aid KGVB in preparing for events

Sustainability: Lori Clark reported the following:

- Lori worked with Impact Graphics to get the Sustain the Vine door clings developed, to provide recognition to local businesses that participate in the program – Lori is awaiting drafts of the clings from Impact Graphics
- An updated Sustain the Vine participant list is ready to be posted to the KGVB website

Recycling: Ray Ramon:

- No updates on recycling.

Youth: Maria Pohlman reported on the following:

- Maria will be focused on finding her replacement as she is graduating high school

New Business and Discussion:

- Keep Texas Beautiful Conference is in Ft. Worth, June 15 – 17.
- Committee Selections – board to continue working on firming up their committee members.
- Raj will look into setting up common e-mail addresses for the board members.
- Mendie has been working on gathering information for various website hosting platforms and will review options with the board at the June meeting
- The board will continue to meet over the summer
- Mendie asked about having a “Yard of the Month” program. She suggested to get this program going again, and will work on this effort.
- Mendie is working with GCISD and suggested we recruit a teacher to chair the Education Committee.